New report reveals <u>shocking</u>, never-before-told, insights into what you need to do RIGHT NOW to protect your online business and slingshot your traffic and search engine rankings…

"Before The End Of 2005: <u>Thousands</u> Of More Websites Will *Vanish* From The Search Engines… Their Traffic Will *Plummet*… More Lawsuits Will Be Served… And Entire Businesses (And Incomes) Will Literally *Sink* Overnight…"

The big question is…
<mark>How can you be 100% certain this <u>won't</u> happen to YOU?</mark>

Take 2 minutes… read this controversial report and find out the raw truths about *what* you need put into action when building or expanding your online business – and *why* you need to do it <u>right now</u>.

Here's a sample of the *'shockers'* you will read about:

- <mark>*Shocker #1:*</mark> Is your online business built on a bed of quicksand – destined to get sucked up in a heartbeat? It might, if you ignore these warning signs…

- <mark>*Shocker #2:*</mark> The dangerous *seduction* of automated traffic software and the big hazards that no one is telling you about

- <mark>*Shocker #3:*</mark> Lawsuits and sharks – Is your web business playing entirely by the rules? Find out here. You may be a *sitting duck* for a lawsuit!

- <mark>*Shocker #4:*</mark> Is Google 2-steps away from shutting your traffic down? Do your websites contain this common "footprint" that can instantly *kill* your traffic (and income)?

- **Shocker #5:** Search Engine Crack-Down Facts: You'll gain valuable insights into what's working now and how to avoid becoming another search engine casualty!

- **Shocker #6:** Your 'Plan B" strategy and how it can *safeguard* your online business (and income) and guarantee more traffic for years to come

- **Shocker #7:** Do your websites pass the test? View the 9 laws that Google follows when weighing the *legitimacy* and *relevancy* of your websites – play by the rules, <u>get more traffic!</u>

- **Shocker #8:** Links, links and more links – You'll get the *skinny* on links, their huge importance and how to use them to claim top search engine rankings and get a ton of targeted traffic! *More traffic = more cash*

- And <u>much, much more!</u>

From The Desk Of Jason Potash

Thursday 10:23 a.m.
<u>**Re: It's time to set the record straight**</u>

Those who know me, know that I am a patient man.

Even back in high school my friends started calling me the "gentle giant".

And over the past 11 weeks, since the birth of my daughter Leah, I've been on cloud nine.

In other words, <u>I've been in an exceptionally good mood.</u>

But, lately something's really crawled under my skin.

I've been sitting here on the sidelines watching... trying to be patient and bite my tongue... But, <u>I just can't do it anymore!!!</u>

A VERY *dangerous* pattern has been emerging lately.

SO "dangerous" that I need to speak up and set the record straight on a few things -- to put the raw, *unsalted*, facts into your hands -- right here, right now.

In fact, the future success or failure of <u>your</u> online business depends on it!

In the next few minutes, bells might so off, alarms might sound as I make you aware of several dangers and pitfalls that you are most likely completely unaware of today... and the *ugly side* of this business that no one else has told you about.

Until now...

I can already feel my hands tightening up and my throat getting dry as I type this letter... so please bear with me.

It's not my intention to *slam* or *offend* anyone in particular here. But, I know that some of you will get hot under the collar after reading this report.

Before I get into it, let me ask you one simple question:

<mark>Would You *Knowingly* Build Your House On a Bed Of Quicksand?</mark>

I know, it might seem like a stupid question.

But, if you would <u>never</u> jeopardize the safety of your family by *knowingly* building your house on a bed of quicksand, then why are you willing to jeopardize your financial security by building your entire online business on a bed of quicksand?

Let me explain...

Since this letter managed to get into your hands, I already <u>know</u> that you are a serious student of online marketing.

You didn't stumble upon this letter while walking down the street or anything.

And as a serious marketing student, we all subscribe to the same lists, get the same emails, offers, and read the same stuff... *right?*

If so, then you've also received a growing number of emails over the past few months promoting half a dozen different software products that promise to do one thing...

Get you loads of free, *push-button*, easy traffic!

(and in many cases... easy money)

Who couldn't use more traffic? Everybody needs more.

... and if you <u>don't</u> have to work for it, <u>even better!</u>

For those of you who are *seduced* by the concept of buying into a $180 piece of software... sitting in your underwear... pushing a few buttons and creating a few websites that rack in $10,000 per month from ClickBank affiliate products, your own products, or Google AdSense revenue...

... OR that promise to *skyrocket* your website to the top of Google and Yahoo... then this relates directly to you!

THIS IS YOUR WAKE UP CALL!!!!!!!

Quite frankly, I can't blame you one bit for being *tempted*.

Now don't get me wrong... before you get all *defensive* about these software products, let me say this...

YES, most of these software tools work as they claim
YES, they can produce some incredible results
YES, some people have made small fortunes using them

... and YES, you can generate a TON of search engine traffic (and top 10 rankings) by using them.

In all honesty, I have used (and still use) many of these software tools myself. These same tools have been responsible for generating thousands of website visitors and putting several thousands in extra dollars into my hands... or *"found money"* as I like to call it.

There is nothing wrong with doing this. However, the majority of people who have created automated, template-style websites are in *serious* trouble if they don't act on the warnings that I'm about to reveal to you, right here…

Nowadays, it's commonplace for someone to watch the lights get *knocked out* on their most popular websites – and watch the traffic literally STOP overnight! … You can stick your head in the sand and choose to ignore it, but the facts are facts -- it happens everyday!

Why does this happen? *Can* it be prevented? *How* can you protect yourself, your business, and your websites? *What* can you start doing today, to prepare yourself, if YOUR lights get *knocked out* next?

These are the points that I will discuss throughout this report and enlighten you unlike anyone else has in the past. It's about time someone spoke up about this stuff…

If you are using "automated" software to create websites and drive traffic, you are especially vulnerable. *Why?* You see, many of these *push-button traffic* software products should be plastered with a big fat WARNING label just like this one:

> **WARNING:** This software is NOT guaranteed to work for everyone or indefinitely. Individual results may vary. The product creator is NOT responsible for any legal action or subsequent claims made against you or your company as a result of using this software. This software may be in direct violation of Google's Terms Of Service. Use at your own risk.

The problem is... nobody in their right mind would ever label their software with such a blatant warning.

Now, don't get me wrong: I have no problem with someone using blogs, RSS feeds or some type of automated software in attempts to get more traffic.

But, here's what I DO have a big problem with...

When people (perhaps even you), buy into this *pipedream* that any *lazy ass* can push a few buttons on a Saturday afternoon and generate a huge amount of traffic (and cash) online, *literally* overnight.

And what's worse, thousands of people abandon everything else, jump on the bandwagon and follow the *pied piper* cranking out websites, blogs and RSS feeds like crazy in attempts to strike gold.

Yes, following this recipe can produce some *staggering* results for you -- <u>enormous</u> amounts of traffic, and an abundant *cash surge*.

BUT...

Question: Are <u>You</u> a Fool?

Well, you ARE a fool if you put all your eggs into one basket. In other words, if 100% of your traffic (and income) is generated by using the latest *Google trick* or auto-pilot software to crank out websites, post to blogs, integrate a gazillion RSS feeds... how is this different from building your house on a bed of quicksand?

<u>There is no difference.</u>

Why is that?

Here's The *Ugly Truth* That No One Is Telling You…

Most people won't tell you this... but the majority of traffic produced using automated software... <u>is short lived.</u>

What is my definition of *short lived?*

It might be after 5 weeks… 6 months… 12 months – who can predict exactly? But, the point is this. Unlike other forms of traffic generation or lead generation, these "quick hit" tactics <u>don't produce results that last forever.</u>

There are several reasons for this, which I will get to in just a second.

What if your entire business model is based on these "quick hit" tactics?

Just imagine… one day you wake up, boot up your computer… and *gasp* when you realize that Google suddenly shut the lights out on your network of mini sites & blogs.…

All the traffic you worked so hard to generate, just got *slashed* by 90%!

Or… think of what would happen to you if you watched your online income *nosedive* from $15,000 per month (for the past consecutive six months) to $500 per month in a matter of days.

Wouldn't this *devastate* you and your family?

Couldn't happen to you?

Get this. A good friend of mine (who is a VERY sharp guy by the way)... explained this EXACT *nightmare* to me a few weeks ago!

Sounds like a "worst case scenario" you say? Well, take this VERY seriously**… it happens more often than you think!**

But, believe it or not, having your income and traffic *plummet* might be the least of your worries... Listen to this:

Who Else Wants...
4 Lawsuits Against Them?

I sure as heck don't and I'm sure you don't either.

I know of 3 individuals who have each been *slapped* with 4 or more cease and desist letters and legal warnings from both 'mom and pop' shops right up to Fortune 500 corporations.

Sidenote: When big companies have a department of legal *sharks* on payroll, they get real hungry when they smell blood in the water.

And believe me, I am NOT making this stuff up!

You see, webmasters, entrepreneurs and large corporations get really *pissed off* when you get *sneaky* and start stealing their traffic as a result of copying their websites, ripping off their content or using news, articles/content, descriptions that are not yours.

Call it what you will, copyright infringement, unethical business practices... or whatever. Bottom line, it can get you into *scorching* hot water.

But, let's be honest. It's unlikely that anyone will sue you over this. However, their intention is to *drag* you through hell and scare the crap out of you, so that you immediately roll over, *play dead,* and dismantle your website(s). When you do, the problem goes away.

... Oh yeah, and so does **ALL that traffic (and cash) you worked so hard for!**

It begs the question once again:

Is it worth building your online business on a bed of quicksand?

As I mentioned before, I have nothing against using automated tools to drive more traffic to your websites. I have used (and still use) many of them myself with great success.

There is definitely a place for them when building your online business. But, you must use them **intelligently** and not as the one-shot, *magic pill* that many people are led to believe.

You must have a balance... more specifically… you need a **'Plan B'**…*(I'll explain more about this bullet-proof strategy in just a second…I know you'll be excited about it)*

So, now that we've exposed the *ugly* side of traffic generation and the warnings associated with the automated tools we all use, **what are YOU supposed to do?**

Should you give up and *unplug* all your websites?

Or, never buy another new piece of *automated* software again... become a "search engine saint", or paranoid *freak,* and play 100% by the rules?

No, of course not.

Use these automated tools as you see fit. Generate all the traffic you can! Benefit from them while they are still *new* and *hot*. But… don't jump on the bandwagon 12 months later because chances are these tools will not be as effective as they were when first released… because everybody is already using them! Plus, the search engines are catching up…

Google And Yahoo Are Only 2-Steps Away From *Shutting* YOUR Traffic Down - Automatically! Here's Why…

You see, Google and Yahoo are no dummies. They catch on real fast to this stuff... **90% of the automated tools out there leave some kind of "footprint"** – and once this footprint is discovered and documented, it's easy to *de-emphasize* or *drop* any site that contains this common footprint.

With each new Google update, they get increasingly smarter. It's no secret that Google has the technology to *automatically* filter out websites that offer little or no value to the Internet. Sure, they still have a department of staff *scouring* the Internet to follow up on

"abuse reports" submitted to them.

But, chances are… if your websites are built using *regurgitated* content, stuffed with affiliate links, contain very few incoming links (which is the *kiss of death* – see below…), and designed specifically to *trick* the search engines, you WILL be penalized. It's only a matter of time.

Sidenote: If you had any of your websites vanish from Google this past March 2005, then you know EXACTLY what I am talking about here.

I'm sad to admit it… I was a victim myself, having watched a *thriving* (1 ½ year old) Page Rank 5 website go to Page Rank ZERO in a few days. And what about my traffic? Let's just say… the site today is a *ghost town*. This could have been avoided had I stumbled upon the facts I'm going to share with you below…

This is nothing new. History repeats itself over and over.

Remember *doorway pages... keyword stuffing... link farms?* Sure, these techniques worked like *gangbusters* for a while, but they don't anymore.

Why? **'Cause the search engines continue to get smarter!**

And what about blogs and RSS? Blog and ping, automated blog posts, using RSS with SSI – whatever you want to call it. This is so hot right now some define it as the *Holy Grail* of traffic.

Well, Google is already on our heels with this one.

SEARCH ENGINE CRACK-DOWN FACTS:

As of May 2005, Blogger.com (owned by Google) now prohibits auto-blog posting.

In January 2005 Google took the first step to crack down on link-spamming within blogs with the introduction of the *nofollow* tag. Plus, some experts claim that it looks like search engines might ignore the frequency of pings in the near future. *Can you blame them?*

Ask yourself this, can similar RSS or blog *anti-spamming* initiatives be far behind? You figure it out.

Is the traffic *gravy train* about to *derail* once again? And are you prepared for it?

Google has been *de-emphasizing* sites left and right that contain the all-too-common signs of trickery and link spamming including:

> ✗ Excessive incoming links with identical anchor tags

✗ "run of site" (ROS) text link advertising (or multiple links originating from the same domain), and even reciprocal linking in some instances

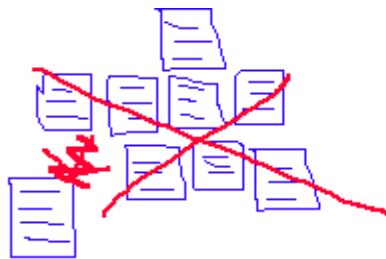✗ A disproportionate number of links pointing to your homepage with few or no links to your other internal pages

So, my question to you is this... while you continue to branch out your network of websites, blogs, RSS feeds, etc... and try out the latest tactic or software to *squeeze* more traffic from the search engines, why not have a "safety net" or a *rock-solid* Plan B?

A 'Plan B'?

That's right, a back up plan. I guess what I'm trying to drill into your skull is that:

You MUST Diversify Your Sources Of Traffic!

Traffic Strategy #1:
All eggs in one basket
✗ Game over!

Traffic Strategy #2:
Diversified & rock-solid
✓ Still alive and kickin'

As you can see from the above illustration, a *diversified* traffic strategy is far superior to getting all your traffic from only one source. I'll be showing you some techniques to diversify your traffic throughout the remaining pages of this report…

It's no secret that a growing number of people have caught on to what it takes to make the search engines really happy.

As a result, these same people have been creating *content rich* websites (and blogs) that don't look like the traditional, *push-button* "quicksand" look-and-feel websites that we discussed earlier.

In other words, these new sites contain relevant, keyword rich, news, articles, reports, reviews – real, meaningful information that people can use and benefit from.

Not the *"Google vomit"* auto-generated pages that we've seen in the past. **These *content rich* sites also contain a large number of natural incoming links** – not from link farms, text ads, push-button software or *dangerous* link exchanges either.

<mark>**And the amazing thing is… these sites that "play by the rules" are STILL able to get a ton of traffic, inbound links and YES even make phenomenal amounts of cash!**</mark>

So, even if Google decides to knock out one or more of your *auto-generated*, *auto-pinged*, *template-driven* websites that are built using the latest *whizbang* software…

Who cares? Go ahead and let 'em!!!

You've still got your *Plan B* network of sites that are long lasting, and will continue to *haul* in traffic and *pump* out cash 24/7 regardless of what next move Google decides to make.

(see Google's Scorecard below for more details...)

But wait, don't think that you need to abandon all your *template-style* or *auto-generated* websites just yet…

And before Google catches up to you and *filters out*, *de-emphasizes* or *drops* your website(s) without warning, why not get *smart* and be one step ahead of them? Throw off their scent, change the rules… and *armor coat* ALL your websites.

Let me explain…

As you may already know… <mark>**the BIG search engine *buzz* lately is about incoming links.**</mark> Not just *any* links either. The quality, quantity and frequency of incoming links to your website.

<mark>**That's right…even your *template-style, push-button* generated websites STILL need a constant supply of fresh new inbound links. <u>These links are critical NOW more than ever!</u>**</mark>

Over at Google, there's a big 'ol scorecard that is uploaded to every server and tacked to every employees cubicle (…okay maybe not *every* cubicle) used to *analyze, scrutinize* and *judge* every website – <u>yes even yours!</u>

While Google never discloses ALL the criteria they use to automatically sort out "legit" sites from the "only built to steal traffic" sites, we can draw a few conclusions based on facts, current results and past performance.

<mark>**GOOGLE'S SCORECARD…**</mark> Do <u>your</u> websites pass the test?

✓ Google considers the <mark>**anchor text of incoming links**</mark> and when they were first discovered

- ✓ Google considers the **appearance and disappearance of a link** over time

- ✓ If a new website gets a flood of new inbound links, the site will be considered legitimate if **some links are from *authorative* sites**

- ✓ **If a stale webpage continues to receive new incoming links, it will be considered fresh**

- ✓ Google indicates that **incoming anchor text links should contain a variety of different (yet related) key phrases** and not be all the same

- ✓ Google might consider **links from fresh pages to be of more importance**

- ✓ Google considers **links with a long life span to be of higher value** than links with a short life span

- ✓ Google **places more value on a site where link growth remains constant and slow**

- ✓ Google might record a **distribution rating for the age of all links**

As you can see, there is a HUGE emphasis placed on the quality <u>and</u> quantity <u>and</u> frequency of fresh incoming links to your websites.

Ask yourself this: How many inbound links do YOUR sites have today that meet the above criteria?

In general, <u>very few sites do.</u>

Want To Play *Both* Sides Of The Fence And Generate *Long Lasting*, <u>Massive</u> Amounts Of Traffic?

Solution… YOU NEED LINKS, LINKS AND <u>MORE</u> LINKS!

If you are a search engine *dummy* like most people, here's where things get good...

Now that you know incoming links are your back stage pass to *seducing* the search engines, <u>you need to get busy building links</u>… and not just *any* links. As you read above, a variety of relevant anchor text links to your site is best.

For example these *anchor text* links below:

baby cribs
baby crib bedding
baby crib set

... are much better than using typical http:// links like this:
http://www.nothingbutcribs.com

The problem is… most template, portal or directory style websites that you see today contain very few incoming links – or they contain links from only a handful of outside websites. In fact, 95% of these sites contain a *massive* amount of links from internal pages and nothing more.

And as you can now see, this is the *kiss of death*!

So, here's what you do… rather than have all your websites just sit there, waiting to be *slapped* and *penalized* by Google, why not go crazy and generate hundreds of incoming links to all your websites?

It's the one line of defense you have to ensure that your websites don't fall victim to Google's scorecard (as shown above). If your websites today have a few incoming links, hardly any new incoming links, poor quality links, or no incoming links at all, you better *re-read* the last 4 paragraphs right now and get movin'… *pronto!*

Bottom line, you need to start developing a *linking strategy*.

Your goal? When developing a linking strategy for your website(s), don't go for a *quick-fix* solution. Sure, you can get 200 links within 24 hours by participating in a link co-op, link exchange program, or buying them, but…

DON'T' DO IT!!!

Here are the quick linkbuilding *1-2-3s* that you must follow:

1. Pick your link partners *carefully*

2. Slowly and gradually add incoming links to your websites (from a large number of different websites, not just 5 or 10)

3. Use a variety of anchor text links (as shown above). This is a more natural linking strategy that will help you score high within the search engines

Of course, there is nothing wrong with receiving a small *spike* of links, provided that the quality of the sites linking to you are high (often called *authority* sites).

So, now that you better understand some of the factors, guidelines and rules that will help you to score high within the search engines and get more (long lasting) traffic, there are a few challenges...

- *Where do you find quality link partners (preferably authority sites) who will link back to you using the anchor text you specify?*

- *How do you quickly and easily convince other websites to one-way link back to you <u>without</u> you linking back to them? (...Why would they even bother?)*

- *How do you ensure a slow, steady stream of incoming links to your website (Google loves this – see above), without making this task a full-time job?*

- *What "Plan B" alternate (free) sources of traffic can you use that do not rely on the search engines?*

These are common questions/problems. <mark>**Believe it or not, there is a simple solution <u>that addresses them ALL.</u>**</mark> And you'll be relieved to know that the answer is NOT some new "get traffic quick" technique, *high-on-hype* ebook or *automated* software that spits out "fabricated" links, link directories, or spams webmasters with your link requests…

So, what is the "simple solution" that I am talking about here? Distributing and submitting your articles all over the Internet. *Huh…Articles???* <u>Yes, articles.</u> *I know, I know…* many people (perhaps even you) have already heard the same 'ol *song-and-dance* about how powerful articles are to boost your targeted traffic… **but did you know that articles have recently** *re-emerged…* <u>**in a BIG way?**</u>

Here's what happened: Search engine experts (and *niche* marketers) have now caught onto this and are taking articles to a whole new level. Besides the obvious benefits of distributing articles to boost your exposure and traffic, there are now even MORE reasons for you to start using this proven strategy… *IF* you understand the right formula to make this work.

The only problem is, everyone knows that distributing articles is no picnic. It's *tedious* and takes a lot of time and effort to do it right. Well, not anymore! That's why I am excited to let the *cat out of the bag* right here…

<mark>You Are The First To Hear About This…</mark>

My neighbors are starting to *wonder* **about me…**

They are probably thinking…*"Is this guy under house arrest or something?"*

Over the past 4 months I have hardly left the house – besides going to the park with my 3 kids or the odd trip to the grocery… I'm sporting a 5 o'clock shadow 24/7 and there's this strange "blue glow" beaming from my office every night till about 2AM.

But, there's a perfectly legitimate explanation for all this. (I haven't told my neighbors yet though… let's keep them guessing!)

You see, I've been busy. <u>Real busy!</u> I am currently getting ready to launch a new software product and home study course that will show you **how to overcome the challenges and issues mentioned in this report (and much more) by using articles!**

Hopefully by now, you are starting the realize the HUGE importance of developing a

linking strategy and diversifying your sources of traffic.

And speaking of building links… it's no secret that *Link Exchanges* are dying and being replaced by *Content Exchanges*. What is a *Content Exchange* you ask? It's simple. You find dozens of *relevant* websites and ask them to include your article(s) on their website (with a anchor text link back to your website of course). And in turn, you do the same with their articles on your website.

Sounds simple enough, right?

Yes, it sounds simple. However, there is much more to it than that – plus, **it's a *heckofalotta* work!** You need to <u>constantly</u> seek out new content exchange partners to ensure more incoming links to your websites.

And if this sounds like too much work for you, just wait… what if you could invest only a couple of hours and *kick start* a snowball of incoming links that grow *naturally* and *automatically* over time. *Just imagine…* more and more relevant websites linking back to you, <u>without</u> you having to hunt them down, email them, *harass* or *beg* them to link to your website! Plus, <u>you won't EVER have to link back to your partners!</u> Sounds too good to be true? Well, this is now possible with my latest software, *ArticleAnnouncer!*

Introducing … *ArticleAnnouncer*

I have just put the finishing touches on a new product called ***ArticleAnnouncer*** -- an *ingenious* piece of software plus a collection of *hard-hitting, info-crammed* audio CDs (4 of them), 15 video tutorials and a couple of workbooks called ***ArticleBlueprint**. The "blueprint"* unravels and the *ins* and *outs* of how to make articles work for you and your business. Including… some of the common *amateur* mistakes that can totally *sabotage* all your effort with articles *(seriously)*.

And before I go any further, let me say something… this is NOT some *ho-hum* course that only shows you how to write articles. It goes waaaay beyond that.

In fact, you may have ZERO interest in writing articles at all. Take a look at any freelancer site like *Elance* or *Rentacoder* and you'll notice a VERY popular trend lately… a TON of people are looking for *other* people to write articles for them.

You might be better off to invest $20 and have someone else "work their magic" and whip up a few articles for you. And if you do, you might not need *101 Ways To Write Articles...*right? BUT, you do need to understand how to hire a solid freelancer, uncover the best keywords, and how to optimize, distribute, submit and get links using those EXACT same articles… <u>and skyrocket your traffic and search engine rankings as a result!</u>

This is where 90% of people completely *blow it*. They spend too much time writing an article – creating the perfect *masterpiece* – and then they don't *squeeze* every last ounce of benefit out of these same articles. **Well, this isn't gonna happen to you 'cause you'll have the *supersonic* "blueprint" right in our hands!**

Once you have a complete article in your hands, that's where *ArticleAnnouncer* comes in. This software is *super-slick, a breeze to use,* and will save you hours upon hours of time!

In a few mouse clicks it will *blast* out your articles to hundreds other ezine publishers (so, they can include your article on their websites and link back to you). Plus, it's engineered to help automate the *tedious, keyboard pecking,* time consuming process of submitting your articles to all the top article directories, article banks, announcements list, etc… *(sit back and get ready for the traffic and links to pour in!)*

Sidenote: Are you *"technically challenged"*? No problem. You can give your copy of *ArticleAnnouncer* to your Virtual Assistant, family member or one of your staff. A detailed User Guide and *step-by-step* video tutorials are included to get them on track as fast as possible.

And why would you even bother to submit your articles to all these places? 'Cause the incoming links to your site will continue to *skyrocket* off the charts, automatically! *They really will…*

There are also plenty of other tools, scripts and resources (and a few *juicy* bonuses) that are also included that I won't get into here. Needless to say, **I've included everything you'd ever want to make articles *turbocharge* your business and haul in loads more *laser-targeted* traffic while *dominating* the search engines in your chosen market(s)!**

If you are *serious* about driving more traffic to all your websites, boosting your incoming links, and *Google-proofing* your websites to protect your online assets (and income), then **I urge you to get yourself on the Priority Announcement List right now, so you'll get first crack and the full product when it's released on Tuesday June 28th:**

Click Here To Get Yourself On The Priority Announcement List

Here's a picture of everything *(excluding a few surprise bonus gifts)* that will be included with the product:

Don't Worry,
You Are <u>Not</u> Going Home
Empty Handed Here…

Rather than stop right here, *dangle* the carrot in your face – and use some *cheap* ploy (or pathetic sales job) to leave you *hanging*… and make you <u>WANT</u> to buy my product to get all the answers, I'm going to deliver the goods to you right now!

I am currently finishing up 2 new special reports that outline *step-by-step* some strategies that you can use <u>right away</u> to generate hundreds of inbound, anchor text links to all your websites.

Plus, by using these strategies, you will receive more links each week as more websites link back to you. Your traffic will skyrocket. And believe me, <u>this is all 100% above board, time-tested & proven, totally *legit* stuff</u> I'm going to share with you.

No short-lived tactics or *trickery* here. I promise you.

Just last month, I ran a small test (it took about 2 hours) and generated **818 incoming links** (…and growing) to one of my websites. My new website was indexed by Google in a few days.

I am currently creating two reports that explain how I did it and my results, so that you can easily do the same. **If you'd like a copy of these 2 reports and to be on my pre-announcement list, just sign-up below:**

Note: If you currently have a few websites (or are planning to build some), be sure and click below to get this information into your hands right away. *Savvy* marketers and search engine *hotshots* <u>are already *exploiting*</u> these same strategies you are going to hear about in these 2 special reports… don't get left behind. <u>Do it NOW before you forget!</u>

☑ **YES Jason!** **Please Put Me On The Priority Announcement List And Send Me These 2 Special Reports…**

`Special Report #1` ➔ **Link Blaster Strategies:** How To Quickly & Easily Get Dozens Of One-Way *Quality* Links To Your Website Each Month, <u>Without</u> Lifting A Finger!

`Special Report #2` ➔ **Search Engine Boosters:** Unleashing The Traffic Machine. . . How To Tap Into A *Flurry* Of Targeted Traffic & Dominate The Search Engines <u>Without</u> Becoming A Search Engine Expert!

>>> **Click Here To Reserve Your Copy Now** <<<

Check this out… I shared just one of my "article" strategies with a customers of mine recently and gave him a pre-release copy of the *ArticleAnnouncer* software. He sent me back an email 3 weeks later. He was absolutely *floored* and really *pumped* about the results he achieved.

Here's what he said in the email...

> WOW! In just three weeks my Ebook for helping picky eaters has gotten ==35% more hits== strictly related to search engine listings using the strategy you showed me.
>
> My website got more site listings on Yahoo and Google within just two weeks for many new keyword phrases...phrases like 'picky eater help', 'picky eater recipe' and more. This is just one website info product that i am selling that ==I tested the effectiveness of your strategy and it has turned into my number 1 marketing method.==
>
> 1 month ago I was receiving approximately 200 hits a day and they were all paid for with PPC engines...==today I spend half as much on the PPC engines and more organic listings make up the traffic and my conversion rate on sales is a healthy 3.5%.==
>
> *Jason Katzenback*
> *Gaylord, Michigan*

Pretty amazing isn't it? And here's something else that you may have not realized… instead of Jason paying Google to list his ads on other websites (called Google AdSense), now Jason is STILL getting hundreds of websites to advertise his product/website (and link back to him) WITHOUT paying a penny for it!

If you are still sitting on the fence about whether or not to start getting involved with articles, you just got another BIG reason why…

And the above story is only a small example of what can happen once you apply the strategies I'm going to share with you in my 2 special reports.

The best part is, you don't need to be a search engine geek or computer science graduate to figure this stuff out. It's pretty simple to get the hang of it.

If you'd like to receive a copy of these reports, please click below and I will let you know as soon as they are ready – within the next week or so.

And there is no charge for these reports. Nothing to buy.

Well, you've read this far. Thank you ☺

If nothing more, I sincerely hope this report was a wake up call for you. Or better yet, a *stern* kick in the pants!

It doesn't do anybody any good saying, "see, I told ya so", AFTER the fact. That's why I wrote this report to *tell-it-to-you-like-it-is…* to put you one step ahead and better prepare

yourself…

I want you to make a promise to yourself and your family. Stop building your entire business on a bed of quicksand...

Starting today… get off your butt and start diversifying your sources of traffic and get moving on your linking strategy!

If you do... your business (your lifestyle and your financial well being) will be *bullet proof* and better armed to handle any *hand grenades, curve balls* or *surprises* that anyone (including Google) decides to toss your way!

The next move is up to you… *step up* and make it happen, or close this report… go back to checking email… and pretend that you are totally *immune* to everything that you've read about in the past 3 minutes…

To your online success,

Jason Potash
Jolt Marketing
Send your questions or comments to: jason@picktheirbrains.com

P.S. – In case you briefly skimmed this report and decided to head straight to the end to find the "good stuff", you'll want to get your hands on these reports. Even if you are only a tad interested in boosting your traffic and search engine rankings, these reports will enlighten you and open your eyes to some strategies that a growing number of *smart* marketers are already *exploiting* and benefiting from. *Why wait?* Now it's your turn…

Just click here now to claim your 2 free special reports: